

Interactive stand experience featuring insights from industry leaders at Automechanika Frankfurt

- **When leaders trust: insights from Exide specialists and external industry experts**
- **Broad portfolio of battery technologies and interactive exhibits on display**
- **Dedicated meeting opportunities available for customers, partners and media representatives**
- **Interactive stand concept combining product demonstrations, expert insights and networking opportunities**
- **New stand concept designed to facilitate knowledge exchange and customer engagement**
- **Visit Exide Technologies in Hall 4.1, Stand E68**

Gennevilliers, France (8/04/2026) – Exide Technologies (www.exidegroup.com) – Exide Technologies, a leading provider of innovative and sustainable battery storage solutions for automotive and industrial applications, will complement its presence at Automechanika Frankfurt 2026 with a comprehensive program of expert presentations, interactive exhibits and dedicated meeting opportunities.

Throughout the exhibition, Exide Technologies will host a program of presentations and discussions featuring both company specialists and external industry experts. As part of the “When Leaders Trust” campaign, these sessions will address battery technologies, vehicle electrification and key developments shaping the automotive aftermarket.

Products and technologies on display

At Hall 4.1, Stand E68, Exide Technologies will present battery solutions for light vehicle, xEV and commercial vehicle applications. Highlights include the company's latest AGM battery range, which forms the centrepiece of Exide's 'When Leaders Trust' campaign, as well as its expanding xEV portfolio and recently updated commercial vehicle range.

Visitors will be able to explore a variety of product displays and technical exhibits designed to provide insights into battery technologies, manufacturing quality and performance characteristics. Selected exhibits will offer a closer look at key technologies and applications across Exide's automotive portfolio.

The new stand concept will combine product displays, technical exhibits and dedicated presentation areas. Interactive exhibits and meeting spaces will support product demonstrations, expert presentations, and discussions with customers, partners and other industry stakeholders throughout the exhibition.

Alain Lez, Senior Director Sales Automotive Aftermarket at Exide Technologies, said:

"Automechanika Frankfurt is one of the most important meeting points for the automotive aftermarket, providing an ideal platform for exchanging knowledge, sharing perspectives on market developments and strengthening relationships across the industry. We look forward to welcoming

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customers, partners and industry stakeholders to our stand and discussing the trends, technologies and opportunities shaping the future of the aftermarket."

Visit Exide Technologies at Automechanika Frankfurt in Hall 4.1, Stand E68.

For more information ahead of the show, visit [Home](#) | [Exide](#)

About Exide Technologies

Exide Technologies (www.exidegroup.com) is a leading provider of innovative and sustainable battery storage solutions for automotive and industrial applications. With over 135 years of experience, Exide has developed and globally marketed innovative batteries and systems, contributing to the energy transition, and driving a cleaner future. Exide's comprehensive range of lead-acid and lithium-ion solutions serves various applications, including 12V batteries for combustion and electric vehicles, traction batteries for material handling and robotics, stationary batteries for uninterruptible power supply, telecommunication, utility in-front-of and behind-the-meter energy storage and propulsion batteries for submarines and more. Exide Technologies' culture and strategy are centered around recycling, sustainability, and environmental responsibility, reflecting the commitment to being a responsible corporate citizen.

The company has 10 manufacturing and 3 recycling facilities across Europe, ensuring resilience and a low CO₂ footprint with a local supply chain. Exide Technologies is committed to superior engineering and manufacturing. With a team of 5,000 employees, the company provides €1.5bn of energy storage solutions and services to customers worldwide, every year.

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