FULMEN

LIGHT VEHICLE



THE FUTURE IS NOW

Bringing OE innovation to the independent aftermarket

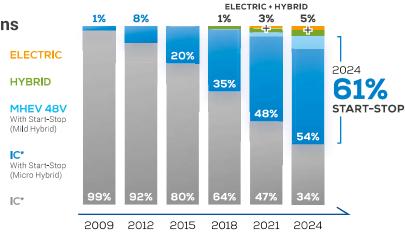
Fulmen is introducing its next generation of light-vehicle batteries. The range was developed in our original equipment business, and is specially optimised for the most advanced powertrain technologies coming to market now and in the years ahead. It provides unparalleled performance and the reassurance of a leading OE brand. We also offers a suite of professional accessories, allowing workshops to provide customers with the highest level of service.

An indisputable trend

Very ambitious EU legislation targets restricting CO_2 emissions have incentivised vehicle manufacturers to design much more efficient cars with modern engines, next-generation fuel-saving capabilities such as Start-Stop, battery management systems and smart alternators. The number of Start-Stop vehicles, all of which need OE-compliant AGM and EFB batteries, is increasing dramatically. While conventional powertrains still powered most of the car parc in 2018, the percentage of Start-Stop vehicles in Europe is growing rapidly every year.

European car parc and changing powertrains

- In 2018, cars with Start-Stop powertrains accounted for approximately 35% of the total car parc in Europe
- By 2024, the majority (61%) of vehicles in the car parc will feature a Start-Stop system (Micro & Mild Hybrids)
- The number of cars with Start-Stop systems will have risen from 1% to 61% in just 15 years
- Significant replacement potential for OE-compliant AGM and EFB batteries in the aftermarket



*IC = Internal Combustion Engine

Source: Company estimation, EU28+EFTA (European Free Trade Association inc: Iceland, Liechtenstein, Switzerland and Norway)

TRUSTED BY LEADING CARMAKERS

We have been supplying lead-acid batteries to carmakers for over 100 years. We design the most Formulally advanced products in the industry, and were the first to introduce Start-Stop technology to the European market in 2004. Carmakers trust the quality of our products and our commitment to excellence in manufacturing.



Our company works with leading car manufacturers, including:

Alfa Romeo, Bentley, Citroen, Dacia, DS, Fiat, Ford, Hyundai, Jaguar, Jeep, Kia, Lancia, Land Rover, Mazda, Mercedes-Benz, Mitsubishi, Nissan, Opel, Peugeot, Piaggio, Porsche, Renault, Suzuki, Toyota, Volkswagen Group, Volvo

70% of European car brands work with our OEM batteries.



⇔ START-STOP

⇐⇒ CONVENTIONAL

VEHICLE REQUIREMENTS

START-STOP POWERTRAIN	Replace Recommended OE Replacement	Recommended OE Replacement			
NON START-STOP POWERTRAIN	Unless specified by vehicle manufacturer	Extra life for conventional vehicles	Carbon Boost® Faster recharge for high equipment level	Widest Range to fit almost 100% of car parc	Cost Effective for older and more basic vehicles
REGENERATIVE BRAKING					
INTENSIVE URBAN USE					
POWER HUNGRY EQUIPMENT					

BATTERY PERFORMANCE

CCA COLD CRANKING AMPERES	 	 	
CHARGE ACCEPTANCE*	 	 	
CYCLE LIFE			
EXTRA ENERGY**	 	 	

^{*} Charge Acceptance (in A/Ah) ** Energy throughput during lifetime

FULMEN AGM



For toughest electrical needs of Start-Stop vehicles

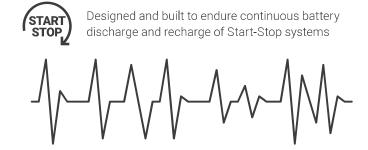
Continuous investments in R&D have allowed us to propose the latest innovative AGM batteries from OE also to the aftermarket. It features the new LifeGrid® technology, perfect for advanced Start-Stop systems where the battery needs to be quickly recharged through the energy provided by the regenerative braking system.

The new LifeGrid® technology, combined with high-capillarity glass mat separators, advanced lead-tin alloys and unique carbon additives in the active mass, provides consistent power and even longer battery life.

AGM TECHNOLOGY

Benefits

- Top charge acceptance
 NEW
- Higher energy throughput over battery lifespan thanks to new LifeGrid® technology NEW
- Optimised for partial state of charge operations
- Ideal for large cars, SUVs, vans and vehicles with Start-Stop and power-hungry electrical equipment
- Top-level safety features and absolutely no free acid
- Recombinant VRLA (valve regulated)
- Latest generation approved by car manufacturers
- Great car parc coverage from a limited number of SKUs
- · Long shelf life



Typical pattern of State of Charge during a journey with Start-Stop system











SEALED DOUBLE SECURITY LID

with degassing outlet and flame arrestor

VALVE REGULATED VENTING

TALL PLATE GROUP

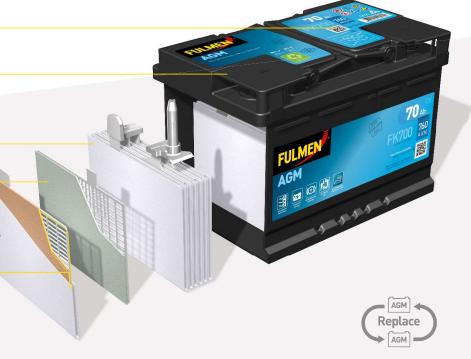
with high compression

NEGATIVE PLATE Framed negative plate

POSITIVE PLATE New framed grid design with high-tech alloy. The high-capillarity glass mat separator provides extra absorption for maximum electrolyte volume and to avoid stratification.

THE NEW LIFEGRID® NEV

Our new grid design provides consistent power and longer battery life



FULMEN EFB NEW





OEM experience for the aftermarket

First invented by our company in 2008, EFB batteries have come to play an increasingly crucial role for car manufacturers in order to reduce fuel consumption and emissions. Now we bring the latest OE generation to the aftermarket, featuring **Carbon Boost 2.0**.

The new Fulmen EFB battery **supports all vehicles**, **with and without Start-Stop systems**, which have high cycling requirements. When installed in cars with a Start-Stop system, Fulmen's new EFB battery shows an unmatched energy recovery and exceptional dynamic charge acceptance. The battery also benefits from a longer overall lifespan, when installed in cars with conventional powertrain.

EFB TECHNOLOGY

Benefits

- High dynamic charge acceptance over life of battery
- Extra energy for vehicles with and without Start-Stop systems NEW
- Optimised regenerative braking functionality in vehicles with Start-Stop systems – ensuring maximum fuel savings and less CO₂ emissions
- High-level safety features
- Optimal operation in engine compartment
- Latest generation approved by car manufacturers
- Great car parc coverage from a limited number of SKUs
- Long shelf life

Fulmen EFB offers significant performance advantages over a conventional battery also when fitted into a car without Start-Stop system.



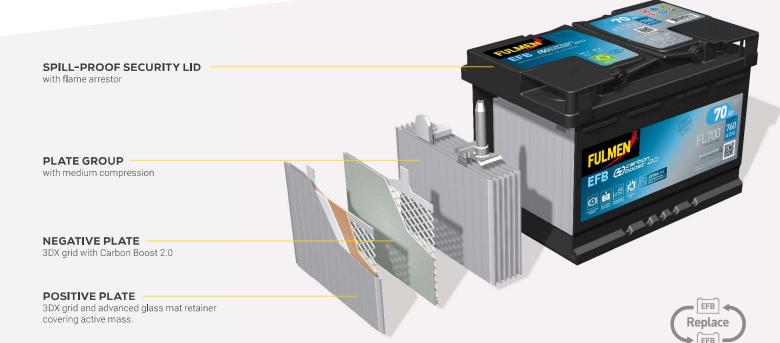










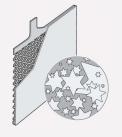


CARBON BOOST 2.0

ORIGINAL MANUFACTURER

Carbon Boost® is our unique recipe for carbon additives on the negative plates that was first developed for our Start-Stop OEM batteries. Continuous investments in R&D, tighter emissions regulations and the increasing demands from the OEMs in regards to charge acceptance and energy availability have lead to the development of the new **Carbon Boost 2.0**.

Carbon Boost 2.0 uses improved carbon additives, combining an optimized surface structure with significantly better conductivity. This enables a better current flow within the battery, resulting in unmatched charge acceptance. It also helps to dissolve the lead sulfate deposits that usually consolidate on a battery's discharged negative plates, reducing its ability to charge back efficiently.



WITHOUT CARBON BOOST
The plates are covered with sulfate



WITH CARBON BOOST Sulfate is reduced due to Carbon Boost technology





The new EFB batteries feature Carbon Boost 2.0. with exceptional dynamic charge acceptance, offering important benefits for drivers, especially in intensive urban driving conditions.

Benefits

- 75% more energy recovered in the same amount of time compared to older EFB
- Optimized regenerative braking functionality ensuring fuel savings and reduction of CO₂ emissions
- Longer overall lifespan





Carbon Boost was first introduced in the aftermarket Formula Xtreme range in 2014. The new Carbon Boost 2.0. brings performance to the next level.

Benefits

- \bullet Faster recharging (2 × times faster than other conventional batteries)
- Longer lifespan (higher average state-of-charge throughout battery life)

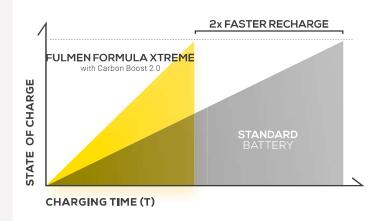
WLTP (WORLDWIDE HARMONISED LIGHT VEHICLE TEST PROCEDURE)

Strict new EU regulations have imposed a ${\rm CO_2}$ emissions limit of 95g/km in vehicle homologation testing by 2021*.

The WLTP test measures how much battery capacity is depleted in testing and converts it to equivalent fuel consumed and CO_2 emitted. The battery should retain a high percentage of its initial capacity to help car makers avoid being penalized when passing certain thresholds. Since the recharging process accounts for only 8% of test duration, the battery needs to achieve the highest possible energy recovery in a short time. With Carbon Boost 2.0, the dynamic charge acceptance of EFB batteries is maximized, and

- The battery accepts 75% higher average recharging current than previous generation
- It preserves a higher capacity at the end of the test (2,5 × less state-of-charge loss compared to previous generations)

*Fleet average/bonus included



Lab tests show that it takes significantly less time to recharge an Fulmen Formula Xtreme Carbon Boost battery than a standard battery under the same conditions.

FULMEN FORMULA XTREME



The latest Fulmen Formula Xtreme with Carbon Boost 2.0 now recharges up to 2 times faster compared to other conventional batteries, thanks to our proprietary application of carbon additives on the negative plates.

While battery failure remains the number one cause of car breakdowns*, fast recharging considerably reduces the risk of breakdowns by helping the battery retain a healthy state of charge for longer.

The Formula Xtreme Carbon Boost battery is designed to withstand eXtremee temperature, power-hungry electrical equipment and intensive urban driving.



Benefits

- New recycled plastic components to reduce by over 2.700 tons the emissions of CO₂, and to save 8 million liters of water and 1.2 million liters of crude oil every year
- Recharges up to 2 times faster compared to other conventional batteries
- Latest plate design for greater robustness and increased resistance to high temperatures NEW
- Updated top label 'CAUTION' label to prevent conventional batteries to be installed on Start-Stop vehicles
- 30% extra starting power

- Ideal for highly equipped cars with powerful engines and demanding electrical needs
- Ideal for extreme weather and urban driving conditions
- Original equipment experience inside
- Meets OE requirements
- Comprehensive range covering around 90% of car parc



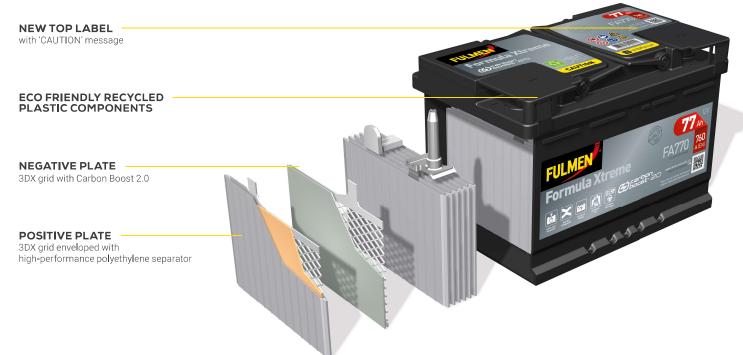








RE



DID YOU KNOW?THINGS THAT DRAIN YOUR BATTERY

Cold weather significantly impairs battery performance.But it is during the cold season that more energy is needed for light and heating.

Hot weather accelerates self-discharge, grid corrosion and active material shedding. It could lead to shorter service life if batteries are not reinforced for extremee climates.

In urban environments the engine is often turned off or idle, and the electrical system may consume more power than the alternator can supply. This puts extra pressure on the battery.

Power-hungry electrical equipment, such as media players or navigation equipment, put extra pressure on the battery.



FULMEN FORMULA

Benefits

- Updated top label –'CAUTION' label to avoid conventional batteries to be installed on Start-Stop vehicles
- 15% extra starting power
- All-round battery for standard use
- Complete range covering almost 100% of car parc
- Original equipment experience inside







MEDIUM POWER



FULMEN STANDARD

Benefits

- Updated top label -'CAUTION' label to avoid conventional batteries to be installed on Start-Stop vehicles
- Economy solution
- Ideal for cars with basic power needs



INSTALLATION ADVICE ON TOP LABELS

We are the first in the market to add a distinctive, 'CAUTION' label on our Formula Xtreme, Formula and Standard standard flooded batteries, to ensure that they are only fitted into cars that are **not** equipped with a Start-Stop system.

Trust the battery expert for trouble-free installation and enhanced customer satisfaction.







START-STOP



START-STOP AUXILIARY



The reliable secondary battery

Auxiliary batteries power the electrical equipment in certain cars, as a complement to the main starter battery.







Benefits:

- 3 times higher cycle life
- · Long shelf life
- VRLA (valve regulated) for leak-proof security
- Original equipment experience inside

INNOVATIVE

WORKSHOP TOOLS

We offer a comprehensive range of accessories and support. We help you test, charge, select, replace and recycle batteries – everything workshops need to keep work in house, provide quality service and grow profitability.



EBT-965P BATTERY TESTER AND EBTP BATTERY TESTER **PROGRAM**

The advanced and easy to use Exide EBT-965P is the nextgeneration battery tester, designed for the most reliable diagnostics of any make or type of battery. It enables preventative maintenance and ensures maximum customer satisfaction.

Previous testers only measured the conductance, but the new EBT-965P also features Conductance Profiling™, including battery health and the remaining available energy in the test results.









NEW







EXIDE EBT-965P TESTER

Conductance Profiling™









Energy Availability (START) (CCA)









CHARGING

BATTERY CHARGER

Exide chargers can be used on cars. boats and motorcycles, and are ideal for both consumers and professionals alike.

Workshops use the device to ensure customers leave with a fully charged battery every time



REPLACING

BRT-12 BATTERY REPLACEMENT TOOL

Our award-winning* Battery Replacement Tool comes pre-loaded with battery codes, and makes it easy to replace batteries and clear faults from the dashboard.

* Professional Motor Mechanic magazine Top Product













SELECTING

BATTERY FINDER APP

Search by car model, VIN or registration number to quickly find the right battery on the go.







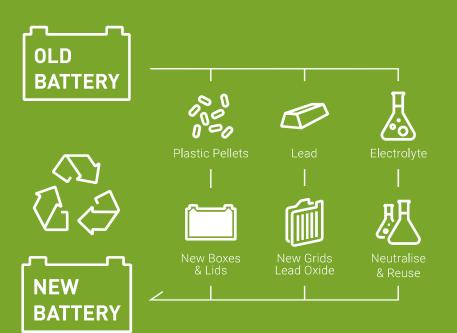
BATTERY FINDER ONLINE

The new Online battery finder features a modern interface and all-new user experience, it supports battery selection and fitting for the most comprehensive range of vehicle types such as cars, buses, trucks and motorcycles - plus, for the first time, construction and agricultural vehicles, ATVs, snow mobiles and jet skis.

www.exidegroup.com/eu/en/brand/fulmen



MORE THAN A MANUFACTURER **EXIDE RECYCLES!**



OF ALL AUTOMOTIVE LEAD-ACID BATTERIES ARE RECYCLED IN EUROPE*

100%
OF A LEAD-ACID BATTERY
CAN BE RECYCLED

FACILITIES IN EUROPE

START-STOP CONVENTIONAL

TYPE LIST



AGM

Technical Characteristics Fulmen Capacity Hold down Code Terminals A (EN FK508 50 800 G34 260 173 206 В7 ETN 9 FK600 60 680 L02 242 175 190 ETN 0 FK700 70 760 L03 278 175 190 B13 ETN 0 1 80 L04 FK800 800 315 175 190 B13 ETN 0 FK950 95 L05 353 175 190 B13 850 ETN 0 1 FK1050 105 950 L06 392 175 190 B13 ETN 0 1



EFB

FL550	55	480	L01	207	175	190	B13	ETN 0	1
FL600	60	640	L02	242	175	190	B13	ETN 0	1
FL604	60	520	D23	230	173	222	В0	ETN 0	1
FL605	60	520	D23	230	173	222	В0	ETN 1	1
FL652	65	650	LB3	278	175	175	B13	ETN 0	1
FL700	70	720	L03	278	175	190	B13	ETN 0	1
FL752	75	730	LB4	315	175	175	B13	ETN 0	1
FL754	75	750	D26	270	173	222	В0	ETN 0	1
FL800	80	720	L04	315	175	190	B13	ETN 0	1
FL954	95	800	D31	306	173	222	Korean B1	ETN 0	1
FL955	95	800	D31	306	173	222	Korean B1	ETN 1	1
FL1000	100	900	L05	353	175	190	B13	ETN 0	1
FL1050	105	950	L06	392	175	190	B13	ETN 0	1
EV.001	0	100	OF 4	150	00	105	DO.	ETN 1	N410



AUXILIARY

	FK091	9	120	C54	150	90	105	В0	ETN 1	M12
	FK111	11	150	C55	150	90	130	В0	ETN 1	M04
	FK131	13	200	C56	150	90	145	В0	ETN 1	M04
.	FK143	14	80	C76	150	100	100	В0	ETN 3	Screwed/Lug
,	FK151	15	200	C56	150	90	145	В0	ETN 1	Small taper post

	Fulmen	Performances			Dimen	sions	Technical Characteristics			
	Code	Capacity Ah	CCA A (EN)	Container	L (mm)	W (mm)	H (mm)	Ho l d down	Polarity	Termina l s
	FA406	40	350	B19	187	127	220	B1	ETN 0	JIS taper po
	FA456	45	390	B24	237	136	227	B1	ETN 0	+ Adapter 3+Adapter
	FA472	47	450	LB1	207	175	175	B13	ETN 0	1
	FA530	53	540	L01	207	175	190	B13	ETN 0	1
	FA601	60	600	L02	242	175	190	B13	ETN 1	1
	FA612	61	600	LB2	242	175	175	B13	ETN 0	1
	FA640	64	640	L02	242	175	190	B13	ETN 0	1
TILL TO THE PARTY OF THE PARTY	FA654	65	580	D23	230	173	222	Korean B1	ETN 0	1
FULMEN FAZZU 22	FA680	68	650	S68	277	175	190	B13/Adapter	ETN 0	1
WX B A X	FA681	68	650	S68	277	175	190	B13/Adapter	ETN 1	1
FORMULA	FA722	72	720	LB3	278	175	175	B13	ETN 0	1
XTREME	FA754	75	630	D26	270	173	222	Korean B1+B6	ETN 0	1
	FA755	75	630	D26	270	173	222	Korean B1+B6	ETN 1	1
	FA770	77	760	L03	278	175	190	B13	ETN 0	1
	FA852	85	800	LB4	315	175	175	B13	ETN 0	1
	FA900	90	720	L04	315	175	190	B13	ETN 0	1
	FA954	95	800	D31	306	173	222	Korean B1	ETN 0	1
	FA955	95	800	D31	306	173	222	Korean B1	ETN 1	1
	FA1000 FA1050	100 105	900 850	L05 LH4	353 315	175 175	190 205	B13 B13	ETN 0 ETN 0	1
	FA 1050	105	850	LH4	315	1/5	205	ВІЗ	EINU	l
	FB320	32	270	E01	178	135	225	B1	ETN 0	1
	FB356	35	240	B19	187	136	220	В0	ETN 0	3
	FB356A	35	240	B19	187	136	220	Korean B1 Long	ETN 0	3
	FB357	35	240	B19	187	136	220	B0	ETN 1	3
	FB440	44	400	L00	175	175	190	B13	ETN 0	1
	FB442	44	420	LB1	207	175	175	B13	ETN 0	1
	FB450	45	330	E02	220	135	225	B1	ETN 0	1
	FB451 FB454	45 45	330 330	E02 B24	220 237	135 136	225 227	B1 B0	ETN 1 ETN 0	1
	FB455	45	330	B24	237	136	227	B0	ETN 1	1
	FB456	45	330	B24	237	136	227	B0	ETN 0	3
	FB457	45	330	B24	237	136	227	В0	ETN 1	3
	FB500	50	450	L01	207	175	190	B13	ETN 0	1
	FB501	50	450	L01	207	175	190	B13	ETN 1	1
	FB504	50	360	D20	200	173	222	Korean B1	ETN 0	1
A STATE OF THE PARTY OF THE PAR	FB505	50	360	D20	200	173	222	Korean B1	ETN 1	1
TOTAL PROPERTY OF THE PARTY OF	FB558	55	620	575	230	180	186	В7	ETN 1	SAES side Terminal 3/8
FULMEN FETALO SE	FB602	60	540	LB2	242	175	175	B13	ETN 0	1 rerminal 3/4
Formula 28	FB604	60	480	D23	230	173	222	Korean B1	ETN 0	1
V VVV V	FB605	60	480	D23	230	173	222	Korean B1	ETN 1	1
FORMULA	FB620	62	540	L02	242	175	190	B13	ETN 0	1
	FB621	62	540	L02	242	175	190	B13	ETN 1	1
	FB704	70	540	D26	270	173	222	Korean B1+B6	ETN 0	1
	FB705	70	540	D26	270	173	222	Korean B1+B6	ETN 1	1
	FB708	70	740	G78	260	180	186	В7	ETN 1	SAE S side
	FB712	71	670	LB3	278	175	175	B13	ETN 0	Terminal 3/
	FB740	74	680	L03	278	175	173	B13	ETN 0	1
	FB741	74	680	L03	278	175	190	B13	ETN 1	1
	FB800	80	640	L04	315	175	190	B13	ETN 0	1
	FB802	80	700	LB4	315	175	175	B13	ETN 0	1
	FB852	85	760	LB5	353	175	175	B13	ETN 0	1
	FB858	85	800	G65	306	192	192	B1	ETN 1	EN taper po
	FB950	95	800	L05	353	175	190	B13	ETN 0	1
	FB954	95	760	D31	306	173	222	Korean B1	ETN 0	1
	FB955	95	760	D31	306	173	222	Korean B1	ETN 1	1
	FB1000	100	720	LH4	315	175	205	B13	ETN 0	1
	FB1100	110	850	L06	392	175	190	B13	ETN 0	1
	FC400	40	320	L00	175	175	190	B13	ETN 0	1
	FC412	41	370	LB1	207	175	175	B13	ETN 0	1
	FC440	44	360	L01	207	175	190	B13	ETN 0	1
	FC542	54	500	LB2	242	175	175	B13	ETN 0	1
THE PERSON NAMED IN COLUMN TWO IS NOT THE PERSON NAMED IN COLUMN TWO IS NAM	FC550	55	460	L02	242	175	190	B13	ETN 0	1
The second secon	FC605	60	440	D26	270	173	222	Korean B1+B6	ETN 1	1
	FC652	65	540	LB3	278	175	175	B13	ETN 0	1
FULMEN FC700 #	FC700	70	640	L03	278	175	190	B13	ETN 0	1
*	FC900	90	720	L05	353	175	190	B13	ETN 0	1
STANDARD	FC904	90	680	D31	306	173	222	Korean B1	ETN 0	1
		90	680	D31	306	173	222	Korean B1	ETN 1	1

Fulmen® is a leading battery brand of Exide Technologies. **Exide Technologies**, with operations in more than 80 countries and more than 130 years of experience, is one of the world's largest producers and recyclers of lead-acid batteries. The company develops state-of-the-art energy storage solutions for the automotive and industrial market. Leading car, truck and lift truck manufacturers trust in Exide Technologies as an original equipment supplier. Exide also serves the aftermarket through a portfolio of successful and well-known brands.

Exide Transportation manufactures batteries for light and commercial vehicles, as well as agricultural and marine leisure applications. Industrial markets – under the division **GNB Industrial Power** – include efficient energy storage solutions for motive power applications such as lift trucks, cleaning machines and other commercial electrical vehicles, and network power applications such as telecommunications systems, renewables, and uninterruptible power supply (UPS).

Exide's engineers have always been at the forefront of bringing important innovations to the industry. Exide's ISO/TS-certified manufacturing facilities ensure that customers receive products that are produced with maximum efficiency and fulfill the highest quality standards, while minimizing impact on the environment.



- Global headquarters
- Manufacturing plants
- Recycling plants
- Distribution centers
- Main sales offices
- R&D centres

Manufacturing plants ISO 9001 and ISO 14001 certified

Automotive plants IATF 16949 certified

GLOBAL HEADQUARTERS

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