

EXIDE EDGE® AGM

Confidence. Performance. Protection.



WHY AGM?

Exide Edge® AGM batteries handle the increased strains placed on today's vehicles:

- Only 20% of US & Canadian consumers are "very satisfied" with the performance and power of conventional lead-acid batteries.¹
- Today's vehicle systems are supporting more electronic accessories than ever before.
- Five year trends show a 42% increase in wear-out battery failure.²
- Drivers want superior performance, safety and durability from their batteries.³

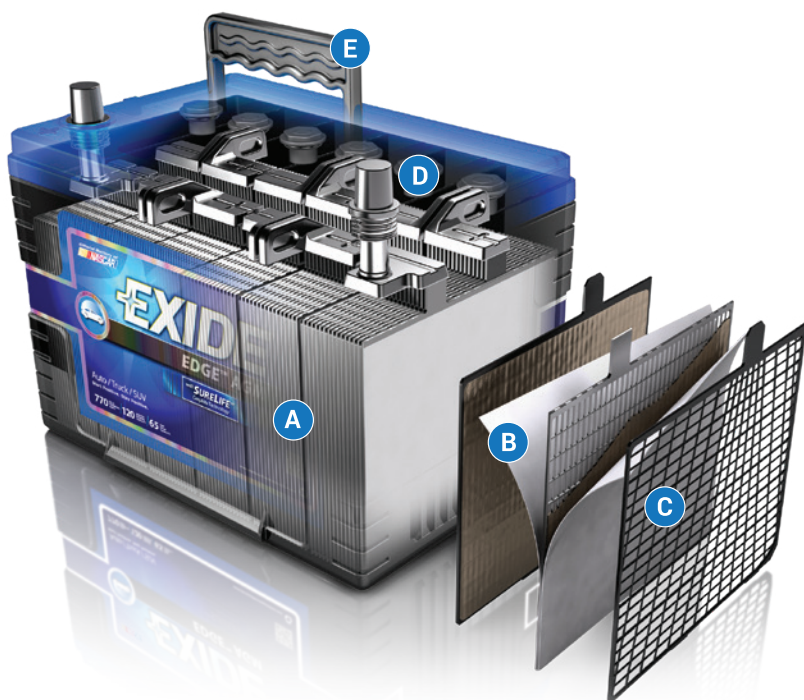
Market dynamics are driving the demand for advanced battery technology:

- New government standards are requiring increased fuel efficiency to 35 mpg by 2016 and 55 mpg by 2025.
- OEM's are adopting AGM now for both hybrid and non-hybrid models.
- Many of today's fuel-efficient vehicles require advanced batteries to meet performance and design flexibility.
- Additionally, drivers want superior performance, safety and durability from their batteries.



Education is important. If you explain the advantages of AGM batteries, consumers are **3x** more likely to purchase.

FEATURES AND BENEFITS



- A** Exide offers the first and only AGM product to feature **SureLife® Graphite Technology** which helps to strengthen and maintain charge pathways, increasing the life of the battery by building networks and reducing lead sulfate particle size.^{***}
- B** **Advanced Absorbed Glass Mat (AGM) design.** All batteries contain an electrolyte, but AGM components hold it in place with highly compressed fine glass fiber mats.
- C** **Highly engineered alloy.** This specially designed alloy resists corrosion and maximizes battery life, even under extreme operating conditions.
- D** **Specialized valve system.** Special individualized valve system prevents evaporation and dry-out, for longer battery life.
- E** **Easy installation.** Recessed handle and spill proof AGM construction allow for easy installation, even on its side.^{**}



48
MONTH

**Free replacement and
jumpstart assistance**

THE EDGE AGM DIFFERENCE

Lasting Energy

- **17x more energy** for everything like repeated use of technology and shuttle driving ¹
- Increased volume provides greater energy capacity

Max Durability

- **Up to 15% more starting power** ²
- Handles heavy key-on, key-off activity

Fast Re-Charge

- Recharges faster with **SureLife® Graphite Technology** ³

Spill-Proof*

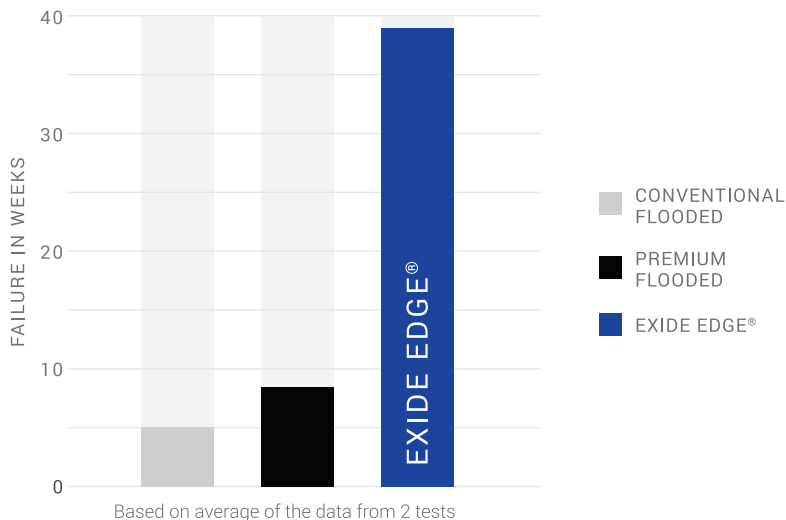
- **Clean, non-spillable, maintenance free***, absorbed glass mat construction
- Easy to install, even on its side**

2X
LONGER LIFE



ENDURANCE

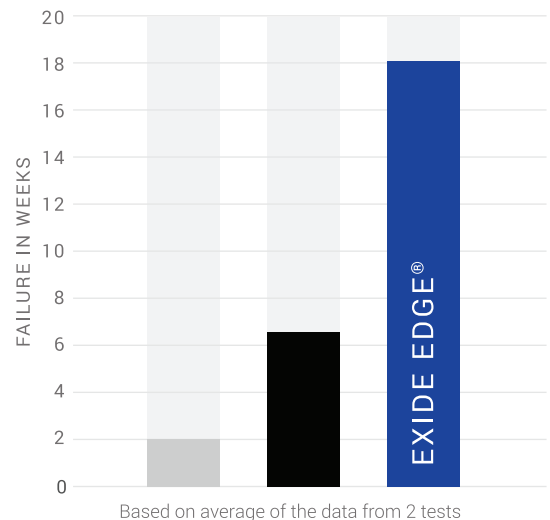
REPEATED RESERVE CAPACITY TEST — 67% DoD⁴



- Substantially higher cycling endurance ³
- Excels in one of the toughest automotive stress tests, proving sustained performance

LIFE

17.5% DEPTH OF DISCHARGE (LIFE) TEST⁵



- 2x longer life ³
- Outperforms conventional batteries even in stop-and-go traffic



STAYS LIKE NEW LONGER.

Group Size	Part Number	CCA at 0°F	RC MIN at 25A	Ah Cap. at 20Hr	Overall Dimensions Length x Width x Height	Free Replacement	Battery Terminal Type
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EXIDE EDGE® AGM AUTOMOTIVE BATTERIES – MAINTENANCE FREE – 12 VOLT

24	FP-AGM24	710	120	60	10-3/16 x 6-3/4 x 8-5/8	48	A
24F	FP-AGM24F	710	120	60	10-3/16 x 6-3/4 x 8-5/8	48	A
25	FP-AGM25	650	110	53	9-1/16 x 6-5/8 x 8-5/8	48	A
34	FP-AGM34	770	120	60	10-3/16 x 7-1/16 x 7-7/8	48	A
35	FP-AGM35	650	110	53	9-1/16 x 6-5/8 x 8-5/8	48	A
51	FP-AGM51	440	75	45	9-5/16 x 4-15/16 x 8-5/8	48	A
S46B24R	FP-AGM51JIS	440	75	45	9-5/16 x 4-15/16 x 8-1/2	48	JIS
51R	FP-AGM51R	440	75	45	9-3/16 x 4-15/16 x 8-5/8	48	A
65	FP-AGM65	750	130	68	12 x 7-3/16 x 7-1/2	48	A
78	FP-AGM78	770	120	60	10-3/16 x 7-1/16 x 7-1/8	48	A
L3/48/H6	FP-AGML3/48	760	140	70	10 7/8 X 6 7/8 X 7 1/2	48	A
L4/94R/H7	FP-AGML4/94R	800	140	80	12-3/8 x 6-7/8 x 7-1/2	48	A
L5/49/H8	FP-AGML5/49	850	160	90	13-7/8 x 6-7/8 x 7-1/2	48	A

EXIDE EDGE® MARINE™ / RV BATTERIES – MAINTENANCE FREE –12 VOLT

24	FP-AGM24DP	775	145	75	10-3/16 x 6-3/4 x 8-5/8	24	M (5/16)
24	FP-AGM24MS	710	120	60	10-3/16 x 6-3/4 x 8-5/8	24	M (5/16)

RECYCLE WITH EXIDE.

EXIDE TOTAL BATTERY MANAGEMENT (TBM)

Exide is one of the largest secondary lead recyclers in the world, and one of the few companies with the ability to provide Total Battery Management, helping to divert batteries from the waste stream by returning the recycled materials to new products. Our commitment to recycling and environmental responsibility is unwavering.



Made with some imported components

For more information and nationwide warranty terms, visit us at exide.com or call at **1-800-START-IT.**

*Under normal operating conditions **Inverted not recommended ***Among leading competitor

¹ Based on average results of five batteries tested per the VDA 17.5% DOD; results are versus conventional flooded batteries. The test measured the number of times the tested battery turned over its capacity before failure when taken down to 17.5% depth of discharge. This is not life duration test and does not mean the battery will last 17 times longer.

² Ford explorer -18 degrees Celsius / Group 65. 15% is the maximum average result for six Group 65 batteries tested at 90% state of charge in a Simulated Start Test. Results are versus conventional flooded batteries. Actual increases in starting power will vary and will be less for some other Group Size batteries at different states of charge.

³ Claims made versus conventional flooded batteries

⁴ Per VDA AGM specification Draft 2011-12

⁵ Other life tests also support longer life including: SAEJ240, SAEJ2801, 17.5% DoD and RRC (Repeated Reserve Capacity/Durability).

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